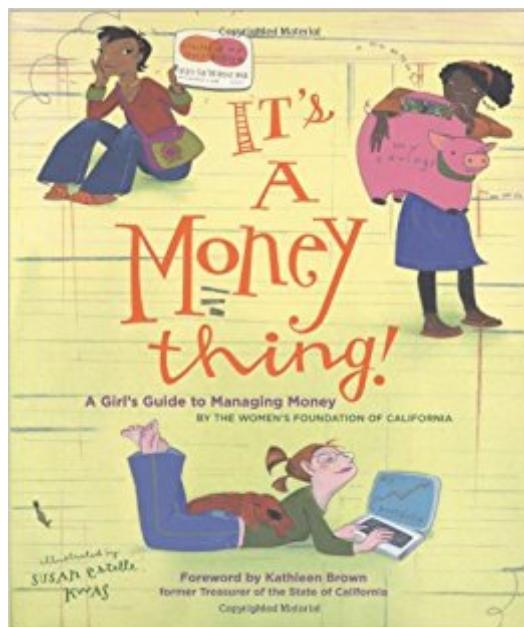


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# It's A Money Thing!: A Girl's Guide To Managing Money



## **Synopsis**

One important thing a teenage girl can do for herself is learn about money how to make it, save it, invest it, and spend it wisely. Through engaging and practical exercises, this guide teaches young girls valuable lessons to help them lead financially secure and independent lives.

## **Book Information**

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## **Customer Reviews**

The Women's Foundation of California supports equity for and the advancement of women and girls in California. Susan Estelle Kwas is an illustrator and book designer in Milwaukee, Wisconsin.

This is a book for every gal who has money in a piggy bank, a savings bank, or just dreams up ways to make some money. The Women's Foundation of California was thorough in its writing of this guide, a combination of textbook, journal, and money guide. The nine chapters detail everything from investing in you to investing in the stock market, with a glossary of terms thrown in for good measure. Kathleen Brown, former treasurer of the State of California, opens the book with her belief that knowledge is power and knowledge about money matters is of utmost importance to fiscal health. If ever a learning guide was needed, the current recession is a great place to start learning about how to build a business, make some money, and how to invest it. If someone can do this with lots of knowledge and a bit of money, imagine how she can do when in a boom time. The suggested websites and booklist allows further research on the topic, but what I like the most is that this is an interactive book. Readers need to create a sales and marketing plan if they really want to sell their wares or their services. If you've got ideas regarding starting a business, this will help you to get

them down on paper. If you've got ideas on what to do with the money in your piggy bank, this will get any gal thinking in more global terms. To top it off, the illustrations by Susan Estelle Kwas are fabulous! At the start of each chapter, her illustrations give life to the topic at hand. Whether it's "Putting your Money to Work" or "Giving Back," the whimsy of the illustrations is what makes this book so read-able and not intimidating at all. It's like a friendly aunt has engaged you in the topic. That's what The Women's Foundation of California seems like, a friendly aunt offering her advice. The truth is we gals could use all the advice we can get!

My 14 year old granddaughter loved the book, it has helped her understand the importance of good credit, how to balance a checkbook, and responsible credit card use . Best gift I have ever gotten anyone

A lot has happened in the (financial) world since 2007. This is a great book but all the reference data is a little stale.

This was a gift to my niece. She said she loves it.

The 12 year-old girl I got it for loves it! She read it in one sitting! So happy with the quality.

Great book! I wanted a book that could show me a basic overview of everything including terminology, how the stock market works, and information about taxes and budget. The information was comprehensive and quick to read! I was impressed! I found that the information presented was also very retainable. The book gets extra credit because it was written by a nonprofit organization.

In this highly interactive book, pre-teens and teens get a chance to learn all about money. Not just the dollars and cents of it, but things school doesn't teach you, like facts about state and local income tax, how credit cards really work, what the stock market is and how you can take advantage of it, how to save for your retirement, and even how to go about starting your own business. Although aimed towards girls, I found IT'S A MONEY THING! a great beginner's guide to managing your money that would be perfect for boys, as well. Although most boys might not take advantage of the journal pages or the fill-in-the-blanks lists and charts available in the book, it would still make a great guide to anyone looking for a primer on how money really works -- and how you can get it to work for you. Even as an adult, I found a lot of things to be highly helpful in this book,

especially the breakdown and translation of stock terms, the additional listings of websites about money and finance, and the glossary. All in all, this is one book that would make a perfect addition to any home or school library. Reviewed by: Jennifer Wardrip, aka "The Genius"

This is an essential book for girls, especially in a world where they are bombarded with credit cards that they use and abuse freely, without understanding and with disastrous consequences. The open and breezy format invites girls to understand their place in the global economy and to take the first steps on the road to financial literacy. Understand how you might start your own business like other young girls, how money works, how it grows through the miracle of compound interest, and how to achieve a lifetime of financial security through sensible investment goals. There's a handy glossary, recommended books that encourage girls to control their financial destiny, plus lots of useful websites for young investors. Don't be one of those women who laments, "No one ever taught me about money."

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